

Teen Smart Driving Program

Looking for a few Interested Teens in 9th through 12th grade during the 2007/2008 school year

Earn \$200 while being creative and help your community at the same time

You can help your peers be smarter drivers. We are looking for four teenagers interested in participating in a focus group to create educational materials on smart teen driving. These materials will be distributed throughout Monroe County high schools, The University of Rochester, Monroe County offices and local doctor offices.

Motor Vehicle Crashes are the leading cause of death and hospitalization for teens, and helping teens become smart drivers can decrease this statistic. You can help by becoming part of our expert panel.

Who we are:

- The NYS Regional Allstate Foundation
- The Injury Free Coalition for Kids
- Monroe County Office of Traffic Safety
- The Department of Emergency Medicine
- Strong Regional Trauma Center
- Technotic Media
- Golisano Children's Hospital at Strong

Through the generosity of the **NYS Regional Allstate Foundation**, we have teamed up to provide a smart teen driving program to assist teens in becoming smart drivers.

Our Goal:

With the help of our teen advisory council we will create educational materials focusing on smart teen driving. Once completed, they will be distributed throughout the community. We hope these motivate discussions between teens, parents and physicians.

How you can help:

- Send in the attached application
- Agree to meet for 3 creative focus sessions between July and September – together with your “expert” peers you will help us develop a good message
- Work with our team to create effective educational materials
- Have fun!!

Four area teens will be selected through an application process. In return, each teen will receive a **\$200 scholarship and community service credit**.

The deadline for application submission is Monday, June 30, 2008. The educational materials should be ready for distribution by the fall of 2008.

Please complete the following information and either mail or email to;
Karen Knauf Karen_knauf@urmc.rochester.edu
PO Box 655 URM
601 Elmwood Ave.
Rochester, NY 14642

Name: _____

Address: _____

Home Phone: _____

Cell Phone: _____

Email address: _____

High School: _____

In 100 words or less, please explain why you would like to participate in this worthy cause:

Applicant Signature (Required): _____

Date _____

Parent (Required): _____

Date _____

I found out about this program from: (Please circle one)

School News Website Friend Relative Other

