

Smart Teen Poster Contest Entry Form

Name:

Address:

Phone:

E-mail:

High School:

High School Contact:

High School Contact's phone/email:

Grade: _____

Parent's signature (required):

Contestant's signature (required):



Are you smarter than your peers?

Attention Teen Drivers

Teen Smart Driving Poster Contest

**You can win \$350 if your poster
is judged to be the best.**

Here's what you need to do:

- **Make sure you are eligible**
- **Create a poster using the guidelines listed**
- **Submit it by the deadline**

**Once submitted, we will notify the
winner and print your poster to share
with other teens throughout the
Greater Rochester Area.**



It's that simple.

Eligibility Rules: Contest is open to current students born between 5/16/1989 and 5/16/1992 who reside in Monroe County.

Deadline: Posters must be postmarked or at their destination by 3 p.m. Friday, October 24, 2008. Late Entries will not be considered.

To mail your poster, please send to:

Karen Knauf
PO Box 655
Injury Free Coalition for Kids of Rochester
University of Rochester Medical Center
Dept. of Emergency Medicine
601 Elmwood Ave.
Rochester, NY 14642

You can deliver your poster to:

Tawni Biggins
Suite 100
Department of Emergency Medicine
Building 120 Corporate Woods
(Corporate Woods is off Crittenden Road, which is off of East Henrietta Road.)

Questions? Email karen_knauf@urmc.rochester.edu

Poster Requirements

1. Posters must have a positive message about smart teen driving and include the website keepthedrive.com on the front.
2. Posters are to measure between 11 and 19 inches wide and 17 and 25 inches high. Do not fold the poster; either roll or place flat between two sheets of cardboard.
3. Posters should not be laminated or mounted on mat board or framed. Do not staple, glue or tape entry forms to the backs of posters.
4. Posters must be the original design and creation of the entrants themselves and be done by an individual student, no teams.
5. Posters must incorporate **creative and original** artwork and ideas. Depictions of cartoon, video game, and movie/television characters; celebrities; movie themes; commercials, logos and past poster designs does not constitute creativity and originality.
6. Do not submit an electronic version.
7. Three dimensional entries will not be accepted. There should be nothing glued stapled or attached to the artwork in any way. Posters with misspelled words will be eliminated.
8. Participants accept all responsibility for late, lost, misdirected or illegible entries. Entries sent with insufficient postage will be disqualified. All posters submitted become the property of the competition organizers as a "work for hire" under the copyright act and will not be returned.
9. Paper clip the entry form to the front of the poster.

Helpful information

Key points to consider in creating the poster

Motor Vehicle Crashes are the leading cause of death and hospitalization for teens. Being a smart driver will help decrease this statistic.

Developing Brain – The adolescent brain doesn't fully develop until the mid-twenties.

Distracted Drivers - Teen drivers are 4 times more likely to be involved in a distraction-related crash than any other age group.

Conversation Starters – Sometimes you need a few words to get you started; use key words to help teens and parents talk about safe driving.

Speeding is the major cause of crashes among teen drivers in New York State; this includes unsafe speeds for road and weather conditions.

Be smarter than your friends.

Know the law:

New York New Driver Program at
<http://www.nydmv.state.ny.us/broch/c41.htm>
Brochure is available with this form.

Helpful Allstate Websites:

Teens - keepthedrive.com
Parents - allstateteendriver.com

This program is possible through the generosity of the NYS Regional Allstate Foundation. **The Injury Free Coalition for Kids of Rochester** has teamed up with the following partners to provide a safe teen driving program:

NYS Regional Allstate Foundation

Monroe County Office of Traffic Safety

The Strong Regional Trauma Center

Department of Emergency Medicine at Strong

Golisano Children's Hospital at Strong

Technotic Media



Maggie Brooks
County Executive

