

Forging New Frontiers:
“Sustaining Innovations for Healthy Communities”

The 12th Annual Conference of
The Injury Free Coalition for Kids and Columbia University College of Physicians and Surgeons
Nov. 30- Dec. 2, 2007



Friday, Nov. 30, 2007

7:00 – 9:00 am

Breakfast/Posters

9:00 - 11:00 am

Abstract Presentations, Moderator: Herb Garrison, MD, Department of Emergency
ECU, Brody School of Medicine, Greenville, NC

Presenters: Nan Franscogna, MD: Assessing the knowledge of ATV safety for children
Alabama pediatricians

Lynn Cimpello MD: Sledding Study: How fast can they go?

Sarah Atkins MD: Drowning Events in Alabama Evaluated

Jennifer Sluder MD: Gender specific event in a marathon training program
reduces at-risk behavior and increases higher education
in urban ethnic females

Dawn Daniels DNS, RN: Analysis of nonfatal dog bites in children

11:00 - 1:00 pm

Lunch

1:00 – 3:00 pm

Abstract Presentations, Moderator: Flora Winston MD, DrPH, Director and
Founder of Center for Injury Research and Prevention,
The Children’s Hospital of Philadelphia, Philadelphia, PA

Presenters: Joyce Pressley PhD: Motor vehicle occupant injury and hospital expenditures in
children ages 3 to 8 years injured in states covered vs. not
covered by booster seat legislation

Kristin Rosenthal: Boosting up Detroit!

Beverly Miller: From concept to demonstration- update on Strike Out Child
Passenger Injury

Evan Weiner MD: Application of electronic surveillance and global information
system (GIS) mapping to track the epidemiology of
pedestrian Injury

Gillian Hotz PhD: WalkSafe: a pediatric pedestrian injury prevention program

3:00 – 5:00 pm

**“Keeping Alive and Learning to Thrive,” Panel Discussion, Moderator: Karen
Sheehan MD, MPH**, Children’s Memorial Hospital, Chicago, IL.

6:00 – 7:00 pm

Reception

Saturday, Dec. 1, 2007

- 7:00 – 9:00 am **Breakfast/Posters**
- 9:00 – 9:15 am **Welcome** **Barbara Barlow, MD, Executive Director, Injury Free Coalition for Kids**, Columbia University, School of Public Health, New York, NY
- 9:15 – 10:00 am **“Urban Sprawl and Public Health: Designing, Planning and Building for Healthy Communities” Speaker: Richard Jackson MD, MPH, Adjunct Professor**, Division of Environmental Health Sciences, University of California, School of Public Health Berkeley, CA
- 10:00 – 11:30 am **“Surviving Teen Driving” Teen Driving Panel Discussion, Moderator: Joseph O’Neil, MD**, Department of Pediatrics, Riley Hospital for Children, Indianapolis, IN
- Panel Members:** **Joyce Pressley, PhD:** Hospitalized motor vehicle crash injury and associated costs for persons aged 15-17 years by presence and strength of graduated driver’s licensing laws in 36 states
- Joseph O’Neil, MD:** Promoting safe/smart driving among adolescents in the primary care practice
- Lisa Roth:** Parent- based intervention to increase safe teen driving
- Julie Philbrook, RN:** High school seat belt challenge
- 11:30 –1:30 pm **Lunch** Keynote: Allstate Teen Driving Initiative
- 1:30 – 1:45 pm **Obesity Prevention Video: E. Lenita Johnson, MA**, Communications and Marketing Director, Injury Free Coalition for Kids, Columbia University, School of Public Health, New York, NY
- 1:45 – 3:15 pm **“Promoting Wellness to Stem the Obesity Crisis” Panel Discussion, Moderator: Carol Adelson RD, MS**, Obesity Prevention Program Coordinator, Injury Free Coalition for Kids, Columbia University, School of Public Health, New York, NY
- Panel members:** **Lauren Frey:** The diabetes obesity awareness and prevention program, an overview
- Patricia Hametz, MD:** Healthy Schools Healthy Families: a school –base health promotion partnership
- Judith Weber, PhD:** School Partnership for Obesity Research and Prevention (SPORT)
- Mollie Greves, MD:** Start Strong – “Move your feet and eat before school”: a report card
- 3:15 – 4:30 pm **Business Meeting Moderator: M. Hirsh, MD, Director, Trauma Services**
UMass Memorial Children’s Medical Center,
Worcester, MA
- 6:00 – 7:00 pm **Happy Hour**
- 7:00 – 10:00 pm **Dinner**

Sunday, Dec. 2, 2007

7:00 – 9:00 am

Breakfast/Posters

Workshops

9:00-10:00 am

***“Promoting Wellness through Medical Legal Partnerships”* Presenters, Barry Zuckerman, MD, Founder and Chair, Medical and Legal Partnership for Children, Boston Medical Center, Boston, MA and Ellen Lawton, JD, Executive Director, Medical and Legal Partnership for Children Boston Medical Center, Boston, MA**

***Playgrounds: Stories from the Field*, Moderator: Dawn Daniels, DNS, RN
Injury Free Coalition for Kids of Indianapolis, Riley Hospital for Children,
Indianapolis, IN**

Panelist: Dawn Daniels DNS, RN: The devil is in the details! (AKA, Now what do I do once I
The playground grant?

Sally Jacko RN, MPH: The Calm after the Storm

John Cowden, MD: Longfellow playground build

Yvette Whitehurst: To be submitted

***Creating Effective Sponsorship Proposals*, Presenter, Lynn Harden, Sr. Consultant,
L. Harden & Associates, New York, NY**

***Violence Prevention*, Moderator: Judy Schaechter, MD, Department of Pediatrics
University of Miami/Holtz Children’s Hospital at Jackson Health System, Miami, FL**

Panelist: Judy Schaechter, MD: Literature review on violence prevention

Robert Sege, MD: Violence Prevention: making the connection

Joseph Wright, MD: Role of the emergency department in the development of youth
violence interventions

10:00-11:00 am

***New Programs*, Moderator: Cheri Fidler, M.Ed, Director, Center for Healthier
Communities Rady Children’s Hospital, San Diego, CA**

Panelist: Julia Belkowitz, MD: Integrating community based injury prevention for pediatric
residents

Kathy Monroe, MD: Baby safety shower: a unique format for providing pediatric
injury prevention education

Pam Taylor, RN: Keeping a good thing going and growing, a progress report on
“Mothers Against Brain Injury” (M.A.B.I.)

Cheri Fidler, M.Ed: Early intervention for low-income parents of children 0-4 to
prevent overweight kids

***Senior Injury Prevention*, Moderator: Joyce Pressley, PhD, MPH, Health Policy and
Population Studies Director, Columbia University, School of Public Health, New York, NY**

***Creating Effective Sponsorship Proposals*, Presenter, Lynn Harden, Sr. Consultant,
L. Harden & Associates, New York, NY**

***Obesity Prevention Brainstorming Session, “Lessons Learned”* Moderator: Carol
Adelson RD. MS, Obesity Prevention Program Coordinator, Columbia University, School
of Public Health, New York, NY**

11:00 – 1:00 pm

Lunch