

*Forging New Frontiers:*

# ENGINEERING FOR EQUITY



The 29th Annual Conference of the  
Injury Free Coalition for Kids

December 6-8, 2024  
Embassy Suites by Hilton  
Ft. Lauderdale, Florida



# 2024

SPONSOR AND EXHIBITOR  
OPPORTUNITIES

# Sponsor and Exhibitor Opportunities

## Your opportunities await!

We want you to be successful. To achieve this goal, we have organized our conference to provide attendees with many opportunities to visit our sponsors and exhibitors. The exhibit area is centrally located. We have scheduled time for networking opportunities during receptions on Friday and Saturday evenings along with lunches on Friday and Saturday, and a formal dinner on Saturday evening. Exhibitors and sponsors are an important part of our conference, and we want to provide every possible opportunity to make your participation in the conference productive for you.

- The conference is a great way to meet movers and shakers at the top injury prevention programs across the U.S.
- You will receive a complimentary listing in the physical conference book and the online conference agenda.
- You will receive an attendee list for the conference with contact information.

## Tentative Exhibit Hours

Friday, December 6	7:00 am – 7:00 pm
Saturday, December 7	7:00 am – 10:00 pm
Sunday, December 8	7:00am – 12:00 pm

## Important Note on Commercial Activity During Program Sessions

To protect the objective integrity and educational accreditation of our conference, open question or comment times during the conference may not be used to promote commercial interests or products, or even to introduce yourself and ask participants to visit your booth or talk to you at a later time.

# Annual Conference Sponsorship Opportunities

## Platinum Level Sponsorship \$5,000

- Signage display at conference
- Two complimentary registrations
- Attendee list
- Sponsor listing in the conference program book and on the conference website
- One full page ad in the Conference Program
- Recognition at all conference gatherings
- A dinner table for 2 of your guests
- Tax-deductible contribution

## Gold Level Sponsorship \$2,500

- Signage display at conference
- Two complimentary registrations
- Sponsor listing in the conference program book and on the conference website
- Half page ad in the Conference Program
- Attendee list
- Tax-deductible contribution

## Silver Level Sponsorship \$1,000

- Signage display at conference
- One complimentary registration
- Sponsor listing in the conference program book and on the conference website
- Attendee list
- Tax-deductible contribution

## Bronze Level Sponsorship \$500

- Signage display at conference
- One complimentary registration
- Attendee list
- Sponsor listing in the conference program book and on the conference website
- Tax-deductible contribution

*Please note that sponsorship is a contribution distinct from exhibition fees. See next page.*

# Exhibition Opportunities

## Booth Size and Fee

Exhibitors are provided with one 10 ft. wide exhibition area inside the exhibit hall for a booth fee of \$500. Exhibition fees are in addition to any sponsorship fees.

The booth fee includes:

- One free conference registration. Additional registrations are \$250 per person.
- Booth identification sign listing your company name and booth number
- One draped 6 ft. table, 2 chairs, and wastebasket
- Listing inside the conference program book and on the conference website

## Fire Safety

All materials used in booth decoration must be flame retardant. All packing containers, wrapping materials, and display materials must be removed from behind booths and placed in storage.

## Booth Space Assignment Procedures

Assignment of exhibit space is determined by, date received, number of booths requested, receipt of payment, and appropriate distribution and balance of displays and products.

## Canceling Your Booth Space

Requests for cancellation must be sent in writing. Refunds will not be made for cancellation requests received after November 1, 2024. No-shows will not be refunded. Refund payments will be made after the conference.

# Application and Payment

Application may be made on the Injury Free Coalition for Kids website. Go to: <https://injuryfree.org/2024conference> and click on "Sponsor/Exhibitor Opportunities."

Payment may be made by debit or credit card, at the end of the application process, or by check.

Please make your check payable to the Trustees of Columbia University in the City of New York, and mail it to:

Injury Free Coalition for Kids  
Attn: Barbara Barlow, MD  
PO Box 580  
Tenafly, NJ 07670

Payment must accompany applications in order for a booth to be reserved and for the appropriate sponsorship level to be recognized. Applications received without payment or purchase order will not be processed.

# Questions / Contact

If you have any questions, please contact:

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