Knowing the color green symbolizes things that are refreshing and tranquil, it is thought of a relief from stress and a conduit to help heal, that green streetlights indicate safety and permission to go, and understanding that "to give the green light" expresses approval, the Injury Free Coalition for Kids® began asking the country to shine a green light on November 18th 2020, to establish the country’s first National Injury Prevention Day (NIPD). There were 22 cities that took part.

It was an endeavor to raise awareness about lives lost and people disabled by both unintentional and intentional injuries and violence. NIPD efforts continue to grow; but most importantly with the building of strong partnerships, the number of people educated and empowered to create change is increasing. In 2022, the 3rd National Injury Prevention Day, more than 300 photographs documented activities that took place in 79 cities across the country and more than 18,600 lives were touched on the ground. When it comes to media potentially 1.6 million people were reached through releases posted in more than 650 media outlets, that in addition to the 30 million impressions made during the annual twitter chat.

People doing the work say speaking with one voice on one day makes a difference. A number of participants talked about an increase of support from their institutions both financially and with assistance provided by staff.

Efforts made by partners are appreciated…:

Thank you for a great 3rd Annual NIPD. We are very grateful for your support and generating energy and enthusiasm for injury prevention awareness. Ana Acosta, El Paso, Texas

I was honored to have my team participate in NIPD. I look forward to next year’s event to reach more families. Michael Chappell, Providence, Road Island.

I am very pleased with our turnout and the community partnerships I was able to make and strengthen. I look forward to growing this event in Denton County over the next few years. Lacy White, Denton, Texas

Thank you to IFCK for leading this and to all the other sites for their hard work too! Shelbi Crespi, Stanford, CA.

The following report summarizes the 2022 Injury Prevention Day activities.
### States

National Injury Prevention Day 2022
Touched Lives in 34 States

### Cities

1. Albuquerque, NM
2. Atlanta, GA
3. Athens, GA
4. Auburn, AL
5. Aurora, CO
6. Austin, TX
7. Baltimore, MD
8. Battle Creek, MI
9. Birmingham, AL
10. Boston, MA
11. Brooklyn, NY
12. Burlington, VT
13. Charleston, SC
14. Charlotte, SC
15. Chicago, IL
16. Cincinnati, OH
17. Columbia, SC
18. Columbus, OH
19. Denton, TX
20. Des Moines, IA
21. Denver, CO
22. Elizabeth, NJ
23. El Paso, TX
24. Fayetteville, AR
25. Hartford, CT
26. Hollywood, FL
27. Honolulu, HI
28. Houston, TX
29. Indianapolis, IN
30. Iowa City, IA
31. Jackson, FL
32. Kalamazoo, MI
33. Kansas City, MO
34. Lancaster, PA
35. Lexington, KY
36. Little Rock, AR
37. Live Oak, TX
38. Madera, CA
39. Madison, WI
40. Merriam, KS
41. Milwaukee, WI
42. Miami, FL
43. Minneapolis, MN
44. Mooresville, NC
45. Mountainside, NJ
46. Myrtle Beach, SC
47. Nashville, TN
48. New Haven, CT
49. New Orleans, LA
50. New York, NY
51. Newark, NJ
52. Oklahoma City, OK
53. Oregon City, OR
54. Palo Alto, CA
55. Paw Paw, MI
56. Reading, PA
57. Peoria, IL
58. Philadelphia, PA
59. Phoenix, AZ
60. Pittsburgh, PA
61. Portland, OR
62. Providence, RI
63. Rochester, MN
64. Rochester, NY
65. Round Rock, TX
66. San Diego, CA
67. Snohomish, WA
68. Stoughton, MA
69. South Haven, MI
70. Staten Island, NY
71. St. Louis, MO
72. Tampa, FL
73. The Woodlands, TX
74. Tenafly, NJ
75. Topeka, KS
76. Trenton, NJ
77. Washington, DC
78. West Reading, PA
79. Worcester, MA
Featured Events

During NIPD 2022 there were several overarching events that took place on November 18th.

- **TCAA Nationwide Media Contest:** TCAA’s Injury Prevention Committee sponsored a media contest to spread the word about preventing injuries in our communities – Here’s your chance to show us "What Safety Looks Like in Your Community." Participants from elementary school through college participated. All of the winners can be seen at: [https://www.traumacenters.org/page/NIPDCampaign](https://www.traumacenters.org/page/NIPDCampaign)

- **NIPD Webinar:** The day began with a one-hour webinar, “Unifying Voices,” which included representation from all of the Injury Prevention Partners and featured Christopher M. Jones, PharmD, DrPH, MPH (CAPT U.S. Public Health Service), the Director of the National Center for Injury Prevention and Control served as the keynote. They discussed the state of injury and the importance of the NIPD’s effort to get people to speak with one voice on one day. There were 301 people registered and 260 attended. A recording of the webinar can be viewed at: [https://www.youtube.com/watch?v=-BnNdD9gRQ](https://www.youtube.com/watch?v=-BnNdD9gRQ)

- **Sign on Document:** Safe States produced a document sharing the reasons for the founding of NIPD and asking other organizations to join the effort to raise awareness about the burden of injury and violence and the need for change. It makes readers aware that the effort is dedicated to educating and empowering communities to make a difference in work toward reducing injuries and deaths. There were 53 organizations committed to joining forces to support and promote National Injury Prevention Day by Shining a Green Light and promoting the Day among their memberships, constituencies, and communities. The document was shared with all of the members of the US Congress. It can be seen here: [https://injuryfree.org/nationalinjurypreventionday/2022/support.cfm](https://injuryfree.org/nationalinjurypreventionday/2022/support.cfm)

- **Conferences & Workshops:** There were 7 conferences and workshops that took place on National Injury Prevention Day both in person and on zoom. They covered a number of topics with experts sharing facts about injuries and ways to prevent them. These events took place in Boston, Tampa, Vermont, Seattle, Chicago (University) and Arkansas

- **Twitter Chat:** The annual Twitter Chat took place in its usual time of 1:00 p.m. Eastern using the hashtag # BeInjuryFree. There were more than 30 million impressions. See more details below in media.
Proclamations
Elected officials from both sides of the aisle signed proclamations naming November 18th as national Injury prevention day. They are listed below.

1. Governor Asa Hutchinson, State of Arkansas
2. Governor Brian P. Kemp, State of Georgia
3. Governor Kim Reynolds, State of Iowa
4. Governor Laura Kelly, State of Kansas
5. Governor Michelle Lujan Grishman, State of New Mexico
6. Governor Michael L. Parsons, State of Missouri
7. Governor J. Kevin Stitt, Oklahoma
8. Governor Bill Lee, State of Tennessee
9. Governor Greg Abbott, State of Texas
10. Mayor Timothy M. Keller, City of Albuquerque, NM
11. Mayor Brandon M. Scott, City of Baltimore, MD
12. Mayor Lori Lightfoot, City of Chicago, IL
13. Mayor Michael B. Hancock, City of Denver, CO
14. Mayor Gerard Hudspeth, City of Denton, TX
15. Mayor Sylvester Turner, City of Houston, TX
16. Mayor Joseph H. Hogsett, City of Indianapolis, IN
17. Mayor Quinton Lucas, City of Kansas City, MO
18. Mayor Linda Gorton, City of Lexington, KY
19. Mayor Santos Garcia, City of Madera, CA
20. Mayor Satya Rhodes-Conway, City of Madison, WI
21. Mayor Cavalier Johnson, City of Milwaukee, WI
22. Mayor Kim Norton, City of Rochester, MN
23. Mayor Malik D. Evans, City of Rochester, NY
24. Mayor Bruce A. Harrell, City of Seattle, Wash
25. Allegheny County Board of Commissioners, Allegheny County, PA
26. Denton County Commissioners Court, Denton, TX
27. El Paso County Commissioners’ Court Judge Ricardo A. Samaniego, El Paso, TX
28. Fresno County Board of Supervisors, CA
29. Kern County Board of Supervisors, CA
30. King County Commissioners, Seattle, WA
31. Lee County Board of Commissioners, Ft. Meyers, FL
32. Staten Island Borough President Vito Fossella, Staten Island, NY
33. Tulare County Board of Supervisors, Tulare, CA
34. Allegheny County, County Executive Rich Fitzgerald, Allegheny, County PA
35. Madera County Chairman Tom Wheeler, Supervisor District 5, Madera, CA

Brett Frazier, Supervisor, District 1, Madera, CA
David Rogers, Supervisor, District 2, Madera, CA
Robert Poythress, Supervisor, District 3, Madera, CA
Leticia Gonzales, Supervisor, District 4, Madera, CA

Children’s Hospital of Atlanta receives Governor’s Proclamation

Texas Proclamation

City Council Proclamation Madera, CA
<table>
<thead>
<tr>
<th>Hospitals/Organizations/Institutions</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Arkansas Children's Hospital</td>
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<tr>
<td>2. Ascension St. Vincent Peyton Manning Children's Hospital</td>
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<tr>
<td>3. Be SMART (Everytown for Gun Safety)</td>
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<tr>
<td>4. Boston Children's Hospital</td>
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<td>5. Bronson Healthcare Group</td>
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<td>6. Bronson Lakeview Hospital</td>
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<td>7. Bronson Methodist Hospital</td>
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<td>8. Children's Hospital New Orleans - Safe Kids LA</td>
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<td>9. Children's Healthcare of Atlanta</td>
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<td>10. Children's Hospital Colorado</td>
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<td>11. Children's Memorial Hermann Hospital/UTHealth Houston</td>
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<td>12. Children's Mercy Hospital</td>
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<td>13. Children's Minnesota</td>
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<td>14. Children's Wisconsin</td>
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<td>15. Cincinnati Children's Hospital</td>
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<td>16. Connecticut Children's</td>
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<td>17. Dell Children's Medical Center</td>
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<td>18. Emory University / Children's Healthcare of Atlanta</td>
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<td>19. Grand Strand Medical Center</td>
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<td>20. Hasbro Children's Hospital/Lifespan</td>
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<tr>
<td>21. Hennepin Healthcare</td>
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<tr>
<td>22. IKEA (20 locations across the country)</td>
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<td>23. Jackson Children's Hospital/Holt Center</td>
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<td>24. Joe DiMaggio Children's Hospital/Memorial Healthcare System</td>
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<td>25. Johns Hopkins Children's Center</td>
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<td>26. Lucile Packard Children's Hospital/Stanford</td>
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<td>27. Lurie Children's Hospital</td>
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<tr>
<td>28. Maimonides Medical Center</td>
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<td>29. Massachusetts General Hospital for Children</td>
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<td>30. MassGeneral for Children</td>
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<td>31. Mayo Clinic</td>
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<tr>
<td>32. Medical City Denton/Medical City Healthcare/North Texas Division of HCA</td>
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<td>33. Memorial Hermann The Woodlands</td>
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<td>34. Memorial Regional Hospital Breast Cancer Center/Memorial Healthcare System</td>
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<td>35. Memorial Regional Hospital/Memorial Healthcare System</td>
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<td>36. Monroe Carell Jr. Children's Hospital at Vanderbilt</td>
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<td>37. MUSC Children's Health</td>
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<td>38. New Jersey Poison Control Center</td>
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<td>39. NJ Division of Fire Safety</td>
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<td>40. NYP-Morgan Stanley Children’s Hospital/Columbia University Med Ctr</td>
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<tr>
<td>41. ODHS Child Welfare</td>
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<td>42. OHSU Doernbecher Children's Hospital</td>
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<td>43. OSF HealthCare Children's Hospital of Illinois</td>
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<td>44. Phoenix Children's</td>
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<td>45. Rady Children's Hospital -San Diego</td>
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<td>46. Randall Children's Hospital</td>
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<td>47. Reading Hospital</td>
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<tr>
<td>48. Richmond University Medical Center</td>
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<tr>
<td>49. Riley Hospital for Children at Indiana University Health</td>
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<td>50. Safe Kids Fayette County</td>
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<td>51. Safe Kids Indiana</td>
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<td>52. Safe Kids Kansas</td>
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<tr>
<td>53. Safe States Alliance</td>
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<tr>
<td>54. Seattle Children's</td>
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<tr>
<td>55. Staten Island University Hospital</td>
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<td>56. Stormont Vail Health Hospital</td>
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<tr>
<td>57. Texas Children's Hospital</td>
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<td>58. Trauma Association of South Carolina</td>
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<tr>
<td>59. University of Alabama at Birmingham</td>
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<tr>
<td>60. UMass Memorial</td>
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<td>61. UMC El Paso</td>
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<tr>
<td>62. UnityPoint Iowa Methodist Medical Center and Blank Children's Hospital</td>
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<tr>
<td>63. UF Heath Jacksonville</td>
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<tr>
<td>64. University of Illinois at Chicago</td>
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<tr>
<td>65. University of Iowa Stead Family Children's Hospital</td>
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<tr>
<td>66. University of New Mexico Department of Pediatrics</td>
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<tr>
<td>67. UPMC Children's Hospital of Pittsburgh</td>
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<tr>
<td>68. UVM Medical Center</td>
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<tr>
<td>69. Valley Children's Healthcare</td>
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<tr>
<td>70. Yale New Haven Health</td>
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<tr>
<td>71. 9 CDC Founded ICRCs</td>
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</tbody>
</table>
Injury Prevention education and resources were widely extended during the 3rd annual National Injury Prevention Day. Seventy-one reports were submitted by participating institutions and organizations. They showed safety events serving more than 168,000 people including 2,882 families. Information from those reports is summarized below.

### Child Passenger Safety

1. Atlanta, GA  
2. Austin, TX  
3. Baltimore, MD  
4. Boston, MA (General)  
5. Brooklyn, NY (Maimonides)  
6. Chicago (Rush)  
7. Cincinnati, OH  
8. El Paso, TX  
9. Houston, TX (Texas Children’s)  
10. Indianapolis, IN  
11. Indianapolis, IN (Riley)  
12. Kalamazoo, MI  
13. Little Rock, AR  
14. Madera, CA  
15. Milwaukee, WI  
16. Minneapolis, MN (Hennepin CO)  
17. New Haven, CT  
18. Oregon City, OR  
19. Peoria, IL  
20. Phoenix, AZ  
21. Portland (Randall)  
22. Rochester, MN  
23. South Haven, MI  
24. Stanford, CA  
25. Tampa, FL

When it came to Child Passenger Safety, these reports reflected 18 Child Passenger Safety events providing car seat education and car seat distribution resources took place across the country. During these events:

- 262 families were served.
- 241 new car seats were distributed to children & families in need.
- Education was provided to 350 adults, 17 teens, and 19 children.
- A total of 319 car seats were inspected and education was provided to children and caregivers.

Surveys reported indicated the following details of findings.

- 9% of families arrived with no car seats for their children
- 10% of families were not using the correct seats for their children
- 99% of the checked were misused or installed incorrectly
- 7% of the car seats arrived broken or missing parts.
- No seats were expired upon arrival.

### Pedestrian Safety

Three communities documented events on pedestrian safety.

1. Hartford, CT  
2. Indianapolis, IN (St. Vincent Peyton Manning)  
3. Stanford, CA
Safe Teen Driving/Railroad Safety
Three Communities reported addressing traffic safety in ways other than pedestrian safety and child passenger safety. They included safe teen driving and railroad safety.
1. Stanford, CA
2. Tampa, FL
3. Little Rock, AR

Sports/Wheeled Safety/ATV/Bikes/Skateboards
Fifteen communities documented events on helmet use, sports safety and injury prevention when riding ATVs, bicycles, skateboards, scooters and skates.
1. Albuquerque, NM
2. Aurora, CO
3. Birmingham, AL
4. Boston, MA (Children’s)
5. Boston, MA (General)
6. El Paso, TX
7. Hartford, CT
8. Houston, TX (Texas Children’s)
9. Iowa City, IA
10. Kalamazoo, MI
11. Madera, CA
12. Nashville, TN
13. New Orleans, LA
14. Peoria, IL
15. South Haven, MI

Home Safety
Reports documented home safety events were conducted in 24 communities.
1. Aurora, CO
2. Boston, MA (Children’s)
3. Boston, MA (General)
4. Brooklyn, NY (Maimonides)
5. Cincinnati, OH
6. Elizabeth, NJ
7. Hartford, CT
8. Houston, TX (Texas Children’s)
9. Indianapolis, IN (Riley)
10. Indianapolis, IN (St. Vincent Peyton Manning)
11. Iowa City, IA
12. Little Rock, AR
13. Miami, FL
14. Nashville, TN
15. New Orleans, LA
16. NY, NY (Morgan Stanley)
17. Phoenix, AZ
18. Pittsburgh, PA
19. Portland, OR (Randall)
20. Providence, RI
21. San Diego, CA
22. South Haven, MI
23. Stanford, CA
24. Tampa, FL
The reports showed there were 366 home safety events and educational sessions held covering a variety of topics where the distribution of safety products took place including:

- 31 smoke or carbon monoxide detectors
- 430 fire escape plans
- 369 bath safety items like slip pads, thermometers, and nozzle covers
- 310 home safety kits
- 725 outlet covers
- 456 furniture tip over safety straps
- 397 helmets for bike ATV, etc.
- 131 firearm lock boxes
- 682 firearm cable locks
- 90 medication lock boxes
- 2,372 cabinet locks

**Furniture Tip Over**
Miami communities reported addressing injuries due to furniture tipping over on children.

1. Birmingham, AL
2. New Orleans, LA
3. Phoenix, AZ
4. Tampa, FL
5. Little Rock, AR
6. UF Heath Jacksonville
7. Miami, FL

**Firearm Safety**
There were Firearm Injury Prevention reports from 16 Cities.

1. Albuquerque, NM
2. Atlanta, GA
3. Auburn, AL
4. Birmingham, AL
5. Chicago, IL
6. Hartford, CT
7. Indianapolis, IN (Riley)
8. Iowa City, IA
9. Kalamazoo, MI
10. Miami, FL
11. Minneapolis, MN (Hennepin CO)
12. Nashville, TN
13. Pittsburgh, PA
14. Portland, OR (Doernbecher)
15. Tampa, FL
16. Houston, TX (Texas Children’s)

**Stop the Bleed**
One community provided training for the American College of Surgeons Stop the Bleed ® program designed to teach people how to stop bleeding in a severely injured person during an emergency.
Poison Prevention/Meds/Cleaner
Reports included poison prevention from events in 14 cities.

1. Albuquerque, NM
2. Aurora, CO
3. Birmingham, AL
4. Elizabeth, NJ
5. Hartford, CT
6. Miami, FL
7. Nashville, TN
8. New Orleans, LA
9. Newark, NJ (Poison Control)
10. NY, NY (Morgan Stanley)
11. Phoenix, AZ
12. South Haven, MI
13. Stanford, CA
14. Tampa, FL

Fire Prevention/Burns/Scalds
Fire and burn prevention efforts were documented in 11 communities.
1. Albuquerque, NM
2. Birmingham, AL
3. Hartford, CT
4. Indianapolis, IN (St. Vincent Peyton Manning)
5. Kansas City, MO
6. New Orleans, LA
7. Portland, OR – (Randall)
8. South Haven, MI
9. Stanford, CA
10. Trenton, NJ (Division of Fire Safety)
11. Staten Island, NY

Fall Prevention
Fall prevention activities were documented eight cities.
1. Birmingham, AL
2. Hartford, CT
3. Kalamazoo, MI
4. New Orleans, LA
5. Portland, OR (Randall)
6. Stanford, CA
7. Woodlands, TX
8. UF Heath Jacksonville
Cooking Safety/Food Safety
Cooking and food safety event reports two cities.

1. Indianapolis, IN (St. Vincent Peyton Manning)
2. Tampa, FL

Water Safety/Bathing/Swimming
Water safety and drowning prevention reports included in events in seven communities.

1. Birmingham, AL
2. Hartford, CT
3. Miami, FL
4. New Orleans, LA
5. Portland, OR (Randall)
6. Seattle, WA
7. Tampa, FL

Safe Sleep
Infant safe sleep and SIDs prevention events were included in reports from 14 communities.

1. Albuquerque, NM
2. Atlanta, GA
3. Aurora, CO
4. Birmingham, AL
5. Chicago, IL (Rush)
6. Cincinnati, OH
7. Iowa City, IA
8. Little Rock, AR
9. Phoenix, AZ
10. Portland, OR (Doernbecher)
11. Portland, OR (Randall)
12. South Haven, MI
13. Stanford, CA
14. Tampa, FL

Infant Safe Sleep included the education of 532 families and the distribution of safety devices including:

- 76 Portable Crib Play Yard
- 40 Crib or Play Yard Fitted Sheets
- 177 Sleep Sacks
- 65 Pacifiers
- 65 KID Child Product Safety Guides
- 300 Hot car books, and safe sleep books
- 65 (Onesies)
Family Plan for Safe Sleep
- 6 Caregiver Bed
- 15 Crib Bassinet or Other Approved Safe Sleep Location

The activities made a difference in the knowledge level of most people who took part. Upon arrival
- 50 Caregiver’s knowledge level was Low
- 88 Caregiver’s knowledge level was Moderate
- 0 Caregiver knowledge was High

Following Infant Safe Sleep Education activities
- 12 Caregiver’s knowledge Increased Moderately
- 26 Caregiver’s knowledge Increased Dramatically
- 200 Families changed their Infant Sleep Plan following the Interventions and education.

Earthquake Safety
One community focused on earthquake safety.
Stanford, CA

Internal: Staff/Patient/Constituent Education
More than 45 hospitals conducted internal activities promoting injury prevention.

St. Louis OR shows unity on NIPD

1. Atlanta, GA
2. Atlanta, GA (Safe State Alliance)
3. Aurora, CO
4. Austin, TX
5. Battle Creek, MI
6. Birmingham, AL
7. Boston, MA (Children’s)
8. Boston, MA (General)
9. Boston, MA (General)
10. Charleston, SC
11. Chicago, IL (Lurie)
12. Chicago, IL (University)
13. Denton, TX
14. El Paso, TX
15. Hollywood, FL (Joe DiMaggio Children's)
16. Houston, TX (Memorial)
17. Houston, TX (Texas Children’s)
18. Indianapolis, IN (Riley)
19. Indianapolis, IN (St. Vincent Peyton Manning)
20. Iowa City, IA
21. Miami, FL
22. Kalamazoo, MI
23. Kalamazoo, MI
24. Little Rock, AR
25. Madera, CA
26. Milwaukee, WI
27. Miami, FL
28. Minneapolis, MN (Hennepin CO)
29. Nashville, TN
30. New Haven, CT
31. New Orleans, LA
32. NY, NY (Morgan Stanley)
33. Paw Paw, MI
34. Phoenix, AZ
35. Pittsburgh, PA
36. Reading, PA
37. Seattle, WA
38. South Haven, MI
39. Stanford, CA
40. Staten Island, NY
41. St. Louis, MO
42. Topeka, KS
43. Jacksonville, FL
44. Woodlands, TX
45. Worcester, MA
Media

NIPD events were covered by media and coverage was tracked in several ways. Highlights include more than 30 million impressions from the twitter chat, nearly 33,000 views of the NIPD webpage, articles in participant newsletters, posts on social media, and broadcast coverage including radio PSAs, podcasts and interviews, and earned television spots.

Twitter Chat

[Image: Real-time Tracker]

NIPD Web Page Coverage

Injury Free Coalition for Kids
- Page views
  - July - 1,452
  - August - 2,159
  - September - 3,499
  - October - 7,280
  - November - 17,026
  - December - 1,434
  - Total - 32,850

Arkansas Children’s Facebook Broadcast

TCAA Media Contest
https://www.traumacenters.org/page/NIPDCampaign

Newsletters

Kentucky Injury Prevention Research Center Website

University of New Mexico Health Sciences

Safe States Alliance NewsRelease/Newsletter
https://www.safestates.org/news/623209
Safe States Alliance NewsRelease/Newsletter

Newswire Release (Safe States)

Memorial Hermann The Woodlands

Newsletter Article Riley Hospital, Indianapolis Indiana

Hennepin County Star Tribune Opinion Article
https://www.startribune.com/plea-from-a-trauma-nurse-stay-away-from-me/600225464/

Birmingham, AL
Alabama produced a series of PSAs that were placed on their website and provided to media. (No confirmation of their use.)
https://www.youtube.com/watch?v=rzCnnfVovg8&list=PLJBQOnYjmm7Pg5CAbEyQnWslJ4_Zigc1Y&index=88

Facebook
Arkansas Children’s Hospital Facebook Video Link
https://fb.watch/gTgoSKK5wn/

Rochester Minnesota Civic Center, Rochester MN Facebook page
https://www.facebook.com/ MayoCivicCenter/photos/a.104428532418/10160024457042419/

Rochester, MN Government Facebook Page

University Medical Center El Paso
https://www.facebook.com/umcofelpaso

Trauma Association Of South Carolina-TASC
Did you know... - Trauma Association Of South Carolina-TASC | Facebook

Myrtle Beach South Carolina Facebook Page
Today is National Injury... - Grand Strand Medical Center | Facebook

Safe Kids Connecticut Facebook
Today is National Injury... - Safe Kids Connecticut | Facebook

Indianapolis Indiana Facebook Payton Manning Children's Hospital
Safe Kids Central California Facebook
https://www.facebook.com/SafeKidsCentralCA/posts/pfbid02CCCNZKJFEWDbKiDUkTGFkJu3qhybph82fVgyPghcS6u5zrKw19xMpWVUACpXihmZl

Safe Kids Central California Facebook
https://www.facebook.com/SafeKidsCentralCA/photos/a.5637493636312951/5980381055357539/

Safe Kids Central California Facebook
https://www.facebook.com/SafeKidsCentralCA/photos/a.5637493636312951/5980130395382605/

Madera, CA
https://fb.watch/gXAu2IBHID/
https://fb.watch/gXAvdMkx8Y/
https://fb.watch/gXAwmqVNM0/
https://www.facebook.com/SafeKidsCentralCA/posts/pfbid02CCCNZKJFEWDbKiDUkTGFkJu3qhybph82fVgyPghcS6u5zrKw19xMpWVUACpXihmZl
https://www.facebook.com/SafeKidsCentralCA/photos/a.5637493636312951/5980381055357539/
https://www.facebook.com/SafeKidsCentralCA/photos/a.5637493636312951/5980130395382605/

Instagram
New Jersey Division of Fire Safety
@nj_firesafety (Instagram Posting)

Birmingham, AL
Multiple Instagram stories on the Children's of Alabama account (@childrensofal)
Twitter chat (@ChildrensAL and @AliciaWebbMD)

Indianapolis Indiana Instagram Payton Manning Children’s Hospital
https://www.instagram.com/p/CiRR2w6O3s6/

Indianapolis Indiana Instagram Payton Manning Children’s Hospital
https://twitter.com/PeytonChildrens/status/1595092864081477636

Broadcast
Good Day Alabama Fox News
https://archive.tveyes.com/18120/3715596-197552/2c6c4203-8386-4c19-80cf-f982a1a704a8/WBRC_11-16-2022_08.21.41.mp4

Houston, TX
Univision (Hispanic Coverage of the need to address injuries among children)
Conoce algunas recomendaciones para prevenir lesiones en niños | Video | Univision 45 Houston
KXLN | Univision

Riley Hospital, Indianapolis Indiana
New York Maimonides Facebook Video on Injuries seen there and ways to avoid them
https://www.facebook.com/watch/?v=553895879811301&ref=sharing

Hollywood, Florida Joe DiMaggio Children’s Hospital Safety Video
https://fb.watch/gYqzgVz41o

Hollywood, Florida Joe DiMaggio Children’s Hospital Instagram Safety Video
https://www.instagram.com/reel/CIG18DljSwY/?utm_source=ig_web

New Jersey Poison Control Center NIPD Post
https://mobile.twitter.com/NJPoisonCenter/status/1593697562522898433?cxt=HHwWgsCq2ajf-Z0sAAAA

Children’s of Alabama Online News Service
https://www.youtube.com/watch?v=rzCnnfVovq8&list=PLJBQOnYjmm7Pg5CAbEyQnWsIJ4_ZIqc1Y&index=88

Memorial Hermann The Woodlands

Rochester Minnesota Proclamation
https://drive.google.com/file/d/1Ll66MtS8TnxQk0V8ULGrNOq_Mr4ay3Im/view?fbclid=IwAR3quEkRAOi5
dl4cf2Cq8mk1f1m90I63xqgf96thcaGRt4VBEDHZGFa09Lw&fireglass_rsn=true#fireglass_params&tabid=
a3e22e417ffef704&start_with_session_counter=3&application_server_address=mc3.prod.fire.glass

Milwaukee local News Link
country

Birmingham, AL
WBRC Fox 6 News
https://archive.tveyses.com/18120/3715596-197552/2c6c4203-8386-4c19-80cf-
f982a1a704a8/WBRC_11-16-2022_08.21.41.mp4

St Louis Radio (6 Stations)
Six radio stations aired a 30 second PSA 15 times a week for two week: 103.3 KLOU (Classic hits), 100.3 The Beat (Hip Hop), 93.7 The Bull (Country), 1600 AM (Hallelujah), 104.9 (The Patriot), Z107.7 (Top 40)
https://1drv.ms/u/s!ApeffXFe_rH1qftW-EWo8BUnf75d2g?e=nKs0Mr

The following media coverage was submitted but had not links.
Iowa City, IA
Podcast picked up by 60 Radio Stations Across State

Houston, TX (Memorial Herman)
Two interviews

Birmingham, AL
Local news stories on WVTM and WBMA (no links available)

Kansas City, MO
Fox 4 News

The aforementioned events were made possible by National Injury Prevention Day participating partners and their memberships including:
1. The Injury Free Coalition for Kids
2. Safe Kids Worldwide
3. Safe States Alliance
4. American Trauma Society
5. American Academy of Pediatrics
6. Be SMART -- a program of Everytown for Gun Safety Support Fund
7. Society for Advancement of Violence and Injury Research
8. Trauma Center Association of America
9. JPMA Cares

Sponsors included:
1. BabyBjörn
2. BubbleBum Booster Seats
3. Bugaboo
4. Cardinal Gates
5. Chicco
6. Delta Children
7. Evenflo
8. Graco
9. Halo Innovations, Inc.
10. Joovy
11. JPMA Cares
12. MAM Baby
13. Master Lock
14. Mommy's Helper, Inc
15. Munchkin
16. Prince Lionheart
17. Regal Lager, Inc.
18. Safety 1st
19. The Lock People

A number of sites are already planning events for 2023. Join the effort to make a difference!
Call Lenita Johnson at 816-651-7777 for more information or go to www.injuryfree.org.