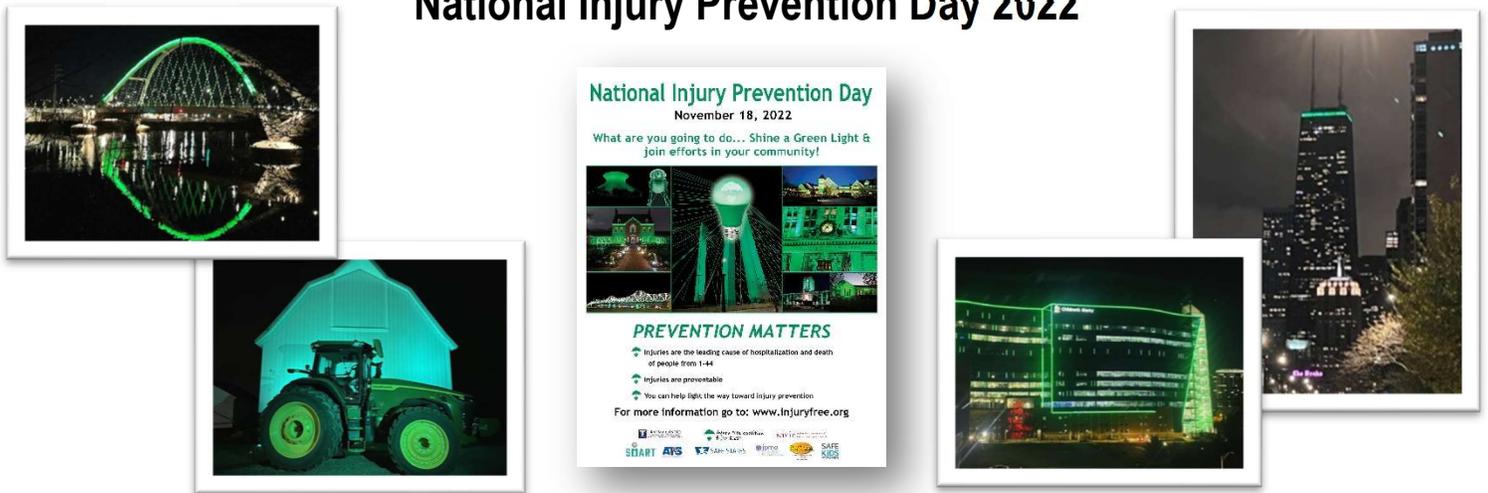


National Injury Prevention Day 2022



Knowing the color green symbolizes things that are refreshing and tranquil, it is thought of a relief from stress and a conduit to help heal, that green streetlights indicate safety and permission to go, and understanding that "to give the green light" expresses approval, the Injury Free Coalition for Kids® began asking the country to shine a green light on November 18th 2020, to establish the country's first National Injury Prevention Day (NIPD). There were 22 cities that took part.

It was an endeavor to raise awareness about lives lost and people disabled by both unintentional and intentional injuries and violence. NIPD efforts continue to grow; but most importantly with the building of strong partnerships, the number of people educated and empowered to create change is increasing. In 2022, the 3rd National Injury Prevention Day, more than 300 photographs documented activities that took place in 79 cities across the country and more than 18,600 lives were touched on the ground. When it comes to media potentially 1.6 million people were reached through releases posted in more than 650 media outlets, that in addition to the 30 million impressions made during the annual twitter chat.

People doing the work say speaking with one voice on one day makes a difference. A number of participants talked about an increase of support from their institutions both financially and with assistance provided by staff.

Efforts made by partners are appreciated...:

Thank you for a great 3rd Annual NIPD. We are very grateful for your support and generating energy and enthusiasm for injury prevention awareness. Ana Acosta, El Paso, Texas

I was honored to have my team participate in NIPD. I look forward to next year's event to reach more families. Michael Chappell, Providence, Road Island.

I am very pleased with our turnout and the community partnerships I was able to make and strengthen. I look forward to growing this event in Denton County over the next few years. Lacy White, Denton, Texas

Thank you to IFCK for leading this and to all the other sites for their hard work too! Shelbi Crespi, Stanford, CA.

The following report summarizes the 2022 Injury Prevention Day activities.



The Injury Free Coalition for Kids is a part of the Outreach section of the Injury Prevention center at Columbia University in NY.

Featured Events

During NIPD 2022 there were several overarching events that took place on November 18th.

- **TCAA Nationwide Media Contest:** TCAA's Injury Prevention Committee sponsored a media contest to spread the word about preventing injuries in our communities – Here's your chance to show us "What Safety Looks Like in Your Community." Participants from elementary school through college participated. All of the winners can be seen at: <https://www.traumacenters.org/page/NIPDCampaign>
- **NIPD Webinar:** The day began with a one-hour webinar, “*Unifying Voices*,” which included representation from all of the Injury Prevention Partners and featured Christopher M. Jones, PharmD, DrPH, MPH (CAPT U.S. Public Health Service), the Director of the National Center for Injury Prevention and Control served as the keynote. They discussed the state of injury and the importance of the NIPD's effort to get people to speak with one voice on one day. There were 301 people registered and 260 attended. A recording of the webinar can be viewed at: <https://www.youtube.com/watch?v=-BnNbJD9gRQ>
- **Sign on Document:** Safe States produced a document sharing the reasons for the founding of NIPD and asking other organizations to join the effort to raise awareness about the burden of injury and violence and the need for change. It makes readers aware that the effort is dedicated to educating and empowering communities to make a difference in work toward reducing injuries and deaths. There were 53 organizations committed to joining forces to support and promote National Injury Prevention Day by Shining a Green Light and promoting the Day among their memberships, constituencies, and communities. The document was shared with all of the members of the US Congress. It can be seen here: <https://injuryfree.org/nationalinjurypreventionday/2022/support.cfm>
- **Conferences & Workshops:** There were 7 conferences and workshops that took place on National Injury Prevention Day both in person and on zoom. They covered a number of topics with experts sharing facts about injuries and ways to prevent them. These events took place in Boston, Tampa, Vermont, Seattle, Chicago (University) and Arkansas
- **Twitter Chat:** The annual Twitter Chat took place in its usual time of 1:00 p.m. Eastern using the hashtag #BeInjuryFree. There were more than 30 million impressions. See more details below in media.



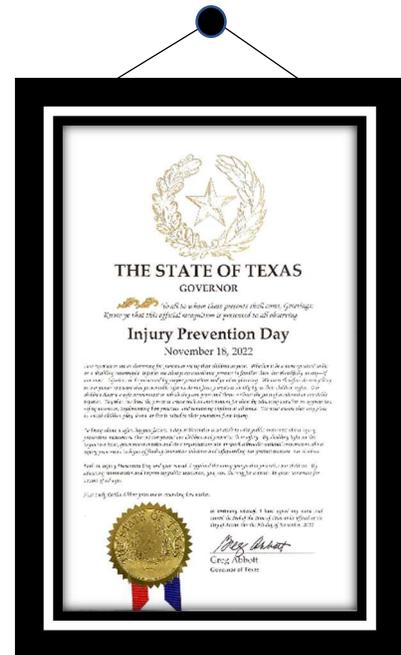
Proclamations

Elected officials from both sides of the aisle signed proclamations naming November 18th as national Injury prevention day. They are listed below.

1. Governor Asa Hutchinson, State of Arkansas
2. Governor Brian P. Kemp, State of Georgia
3. Governor Kim Reynolds, State of Iowa
4. Governor Laura Kelly, State of Kansas
5. Governor Michelle Lujan Grishman, State of New Mexico
6. Governor Michael L. Parsons, State of Missouri
7. Governor J. Kevin Stitt, Oklahoma
8. Governor Bill Lee, State of Tennessee
9. Governor Greg Abbott, State of Texas
10. Mayor Timothy M. Keller, City of Albuquerque, NM
11. Mayor Brandon M. Scott, City of Baltimore, MD
12. Mayor Lori Lightfoot, City of Chicago, IL
13. Mayor Michael B. Hancock, City of Denver, CO
14. Mayor Gerard Hudspeth, City of Denton, TX
15. Mayor Sylvester Turner, City of Houston, TX
16. Mayor Joseph H. Hogsett, City of Indianapolis, IN
17. Mayor Quinton Lucas, City of Kansas City, MO
18. Mayor Linda Gorton, City of Lexington, KY
19. Mayor Santos Garcia, City of Madera, CA
20. Mayor Satya Rhodes-Conway, City of Madison, WI
21. Mayor Cavalier Johnson, City of Milwaukee, WI
22. Mayor Kim Norton, City of Rochester, MN
23. Mayor Malik D. Evans, City of Rochester, NY
24. Mayor Bruce A. Harrell, City of Seattle, Wash
25. Allegheny County Board of Commissioners, Allegheny County, PA
26. Denton County Commissioners Court, Denton, TX
27. El Paso County Commissioners' Court Judge Ricardo A. Samaniego, El Paso, TX
28. Fresno County Board of Supervisors, CA
29. Kern County Board of Supervisors, CA
30. King County Commissioners, Seattle, WA
31. Lee County Board of Commissioners, Ft. Meyers, FL
32. Staten Island Borough President Vito Fossella, Staten Island, NY
33. Tulare County Board of Supervisors, Tulare, CA
34. Allegheny County, County Executive Rich Fitzgerald, Allegheny, County PA
35. Madera County Chairman Tom Wheeler, Supervisor District 5, Madera, CA



City Council Proclamation Madera, CA



Texas Proclamation

- Brett Frazier, Supervisor, District 1, Madera, CA
- David Rogers, Supervisor, District 2, Madera, CA
- Robert Poythress, Supervisor, District 3, Madera, CA
- Leticia Gonzales, Supervisor, District 4, Madera, CA



Children's Hospital of Atlanta receives Governor's Proclamation

Hospitals/Organizations/Institutions

1. Arkansas Children's Hospital
2. Ascension St. Vincent Peyton Manning Children's Hospital
3. Be SMART (Everytown for Gun Safety)
4. Boston Children's Hospital
5. Bronson Healthcare Group
6. Bronson Lakeview Hospital
7. Bronson Methodist Hospital
8. Children's Hospital New Orleans - Safe Kids LA
9. Children's Healthcare of Atlanta
10. Children's Hospital Colorado
11. Children's Memorial Hermann Hospital/UTHealth Houston
12. Children's Mercy Hospital
13. Children's Minnesota
14. Children's Wisconsin
15. Cincinnati Children's Hospital
16. Connecticut Children's
17. Dell Children's Medical Center
18. Emory University / Children's Healthcare of Atlanta
19. Grand Strand Medical Center
20. Hasbro Children's Hospital/Lifespan
21. Hennepin Healthcare
22. IKEA (20 locations across the country)
23. Jackson Children's Hospital/Holt Center
24. Joe DiMaggio Children's Hospital/Memorial Healthcare System
25. Johns Hopkins Children's Center
26. Lucile Packard Children's Hospital Stanford
27. Lurie Children's Hospital
28. Maimonides Medical Center
29. Massachusetts General Hospital for Children
30. MassGeneral for Children
31. Mayo Clinic
32. Medical City Denton/Medical City Healthcare/North Texas Division of HCA
33. Memorial Hermann The Woodlands
34. Memorial Regional Hospital Breast Cancer Center/Memorial Healthcare System
35. Memorial Regional Hospital/Memorial Healthcare System
36. Monroe Carell Jr. Children's Hospital at Vanderbilt
37. MUSC Children's Health
38. New Jersey Poison Control Center
39. NJ Division of Fire Safety
40. NYP-Morgan Stanley Children's Hospital/Columbia University Med Ctr
41. ODHS Child Welfare
42. OHSU Doernbecher Children's Hospital
43. OSF HealthCare Children's Hospital of Illinois
44. Phoenix Children's
45. Rady Children's Hospital -San Diego
46. Randall Children's Hospital
47. Reading Hospital
48. Richmond University Medical Center
49. Riley Hospital for Children at Indiana University Health
50. Safe Kids Fayette County
51. Safe Kids Indiana
52. Safe Kids Kansas
53. Safe States Alliance
54. Seattle Children's
55. Staten Island University Hospital
56. Stormont Vail Health Hospital
57. Texas Children's Hospital
58. Trauma Association of South Carolina
59. University of Alabama at Birmingham
60. UMass Memorial
61. UMC El Paso
62. UnityPoint Iowa Methodist Medical Center and Blank Children's Hospital
63. UF Health Jacksonville
64. University of Illinois at Chicago
65. University of Iowa Stead Family Children's Hospital
66. University of New Mexico Department of Pediatrics
67. UPMC Children's Hospital of Pittsburgh
68. UVM Medical Center
69. Valley Children's Healthcare
70. Yale New Haven Health
71. 9 CDC Founded ICRCs

Injury Prevention education and resources were widely extended during the 3rd annual National Injury Prevention Day. Seventy-one reports were submitted by participating institutions and organizations. They showed safety events serving more than 168,000 people including 2,882 families. Information from those reports is summarized below.

Child Passenger Safety



Madera, CA Safety Fair

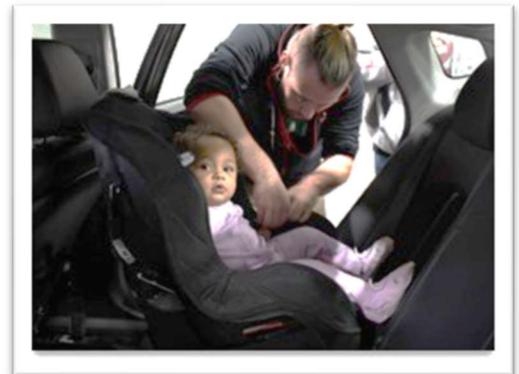
- | | |
|--------------------------------------|-----------------------------------|
| 1. Atlanta, GA | 13. Little Rock, AR |
| 2. Austin, TX | 14. Madera, CA |
| 3. Baltimore, MD | 15. Milwaukee, WI |
| 4. Boston, MA (General) | 16. Minneapolis, MN (Hennepin CO) |
| 5. Brooklyn, NY
(Maimonides) | 17. New Haven, CT |
| 6. Chicago (Rush) | 18. Oregon City, OR |
| 7. Cincinnati, OH | 19. Peoria, IL |
| 8. El Paso, TX | 20. Phoenix, AZ |
| 9. Houston, TX (Texas
Children's) | 21. Portland (Randall) |
| 10. Indianapolis, IN | 22. Rochester, MN |
| 11. Indianapolis, IN (Riley) | 23. South Haven, MI |
| 12. Kalamazoo, MI | 24. Stanford, CA |
| | 25. Tampa, FL |

When it came to Child Passenger Safety, these reports reflected 18 Child Passenger Safety events providing car seat education and car seat distribution resources took place across the country. During these events:

- 262 families were served.
- 241 new car seats were distributed to children & families in need.
- Education was provided to 350 adults, 17 teens, and 19 children.
- A total of 319 car seats were inspected and education was provided to children and caregivers.

Surveys reported indicated the following details of findings.

- 9% of families arrived with no car seats for their children
- 10% of families were not using the correct seats for their children
- 99% of the checked were misused or installed incorrectly
- 7% of the car seats arrived broken or missing parts.
- No seats were expired upon arrival.



Riley Hospital for Children Seat Fitting

Pedestrian Safety

Three communities documented events on pedestrian safety.

1. Hartford, CT
2. Indianapolis, IN (St. Vincent Peyton Manning)
3. Stanford, CA

Safe Teen Driving/Railroad Safety

Three Communities reported addressing traffic safety in ways other than pedestrian safety and child passenger safety. They included safe teen driving and railroad safety.

1. Stanford, CA
2. Tampa, FL
3. Little Rock, AR

Sports/Wheeled Safety/ATV/Bikes/Skateboards

Fifteen communities documented events on helmet use, sports safety and injury prevention when riding ATVs, bicycles, skateboards, scooters and skates.

1. Albuquerque, NM
2. Aurora, CO
3. Birmingham, AL
4. Boston, MA (Children's)
5. Boston, MA (General)
6. El Paso, TX
7. Hartford, CT
8. Houston, TX (Texas Children's)
9. Iowa City, IA
10. Kalamazoo, MI
11. Madera, CA
12. Nashville, TN
13. New Orleans, LA
14. Peoria, IL
15. South Haven, MI



Iowa City, Iowa Helmet Safety Program

Home Safety

Reports documented home safety events were conducted in 24 communities.

1. Aurora, CO
2. Boston, MA (Children's)
3. Boston, MA (General)
4. Brooklyn, NY (Maimonides)
5. Cincinnati, OH
6. Elizabeth, NJ
7. Hartford, CT
8. Houston, TX (Texas Children's)
9. Indianapolis, IN (Riley)
10. Indianapolis, IN (St. Vincent Peyton Manning)
11. Iowa City, IA
12. Little Rock, AR
13. Miami, FL
14. Nashville, TN
15. New Orleans, LA
16. NY, NY (Morgan Stanley)
17. Phoenix, AZ
18. Pittsburgh, PA
19. Portland, OR (Randall)
20. Providence, RI
21. San Diego, CA
22. South Haven, MI
23. Stanford, CA
24. Tampa, FL

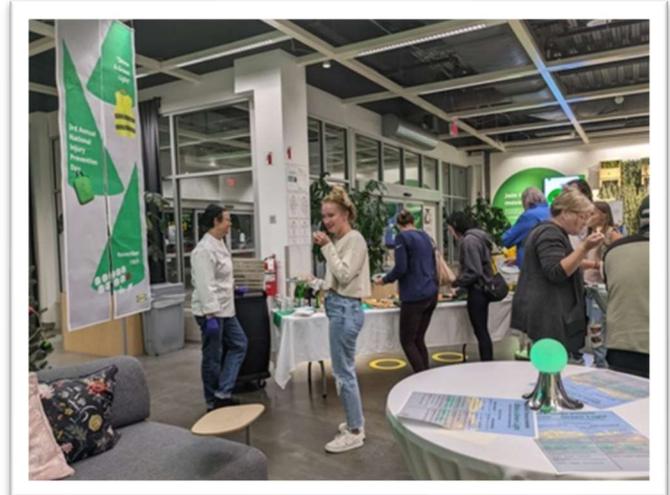
The reports showed there were 366 home safety events and educational sessions held covering a variety of topics where the distribution of safety products took place including:

- 31 smoke or carbon monoxide detectors
- 430 fire escape plans
- 369 bath safety items like slip pads, thermometers, and nozzle covers
- 310 home safety kits
- 725 outlet covers
- 456 furniture tip over safety straps
- 397 helmets for bike ATV, etc.
- 131 firearm lock boxes
- 682 firearm cable locks
- 90 medication lock boxes
- 2,372 cabinet locks

Furniture Tip Over

Miami communities reported addressing injuries due to furniture tipping over on children.

1. Birmingham, AL
2. New Orleans, LA
3. Phoenix, AZ
4. Tampa, FL
5. Little Rock, AR
6. UF Heath Jacksonville
7. Miami, FL



Tampa IKEA Safer Life at Home

Firearm Safety

There were Firearm Injury Prevention reports from 16 Cities.

1. Albuquerque, NM
2. Atlanta, GA
3. Auburn, AL
4. Birmingham, AL
5. Chicago, IL
6. Hartford, CT
7. Indianapolis, IN (Riley)
8. Iowa City, IA
9. Kalamazoo, MI
10. Miami, FL
11. Minneapolis, MN (Hennepin CO)
12. Nashville, TN
13. Pittsburgh, PA
14. Portland, OR (Doernbecher)
15. Tampa, FL
16. Houston, TX (Texas Children's)

Stop the Bleed

One community provided training for the American College of Surgeons Stop the Bleed® program designed to teach people how to stop bleeding in a severely injured person during an emergency.



Miami Mobile Home Safety Bus is inaugurated on NIPD.

Poison Prevention/Meds/Cleaner

Reports included poison prevention from events in 14 cities.

1. Albuquerque, NM
2. Aurora, CO
3. Birmingham, AL
4. Elizabeth, NJ
5. Hartford, CT
6. Miami, FL
7. Nashville, TN
8. New Orleans, LA
9. Newark, NJ (Poison Control)
10. NY, NY (Morgan Stanley)
11. Phoenix, AZ
12. South Haven, MI
13. Stanford, CA
14. Tampa, FL

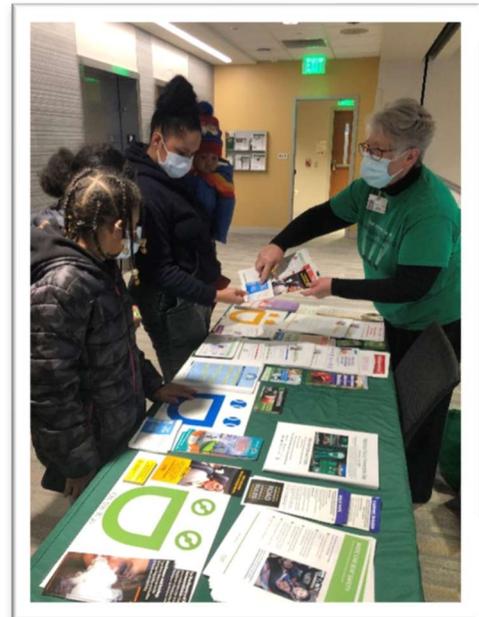


Pittsburgh Children's Home Safety Event

Fire Prevention/Burns/Scalds

Fire and burn prevention efforts were documented in 11 communities.

1. Albuquerque, NM
2. Birmingham, AL
3. Hartford, CT
4. Indianapolis, IN (St. Vincent Peyton Manning)
5. Kansas City, MO
6. New Orleans, LA
7. Portland, OR – (Randall)
8. South Haven, MI
9. Stanford, CA
10. Trenton, NJ (Division of Fire Safety)
11. Staten Island, NY



South Haven, MI Family Receives Prevention information.

Fall Prevention

Fall prevention activities were documented eight cities.

1. Birmingham, AL
2. Hartford, CT
3. Kalamazoo, MI
4. New Orleans, LA
5. Portland, OR (Randall)
6. Stanford, CA
7. Woodlands, TX
8. UF Heath Jacksonville



Phoenix Safe Sleep Education Program

Cooking Safety/Food Safety

Cooking and food safety event reports two cities.

1. Indianapolis, IN (St. Vincent Peyton Manning)
2. Tampa, FL

Water Safety/Bathing/Swimming

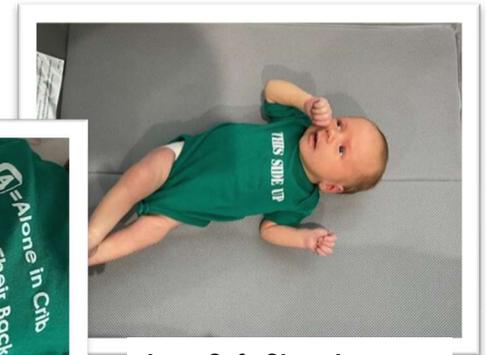
Water safety and drowning prevention reports included in events in seven communities.

1. Birmingham, AL
2. Hartford, CT
3. Miami, FL
4. New Orleans, LA
5. Portland, OR (Randall)
6. Seattle, WA
7. Tampa, FL

Safe Sleep

Infant safe sleep and SIDs prevention events were included in reports from 14 communities.

1. Albuquerque, NM
2. Atlanta, GA
3. Aurora, CO
4. Birmingham, AL
5. Chicago, IL (Rush)
6. Cincinnati, OH
7. Iowa City, IA
8. Little Rock, AR
9. Phoenix, AZ
10. Portland, OR (Doernbecher)
11. Portland, OR (Randall)
12. South Haven, MI
13. Stanford, CA
14. Tampa, FL



Iowa Safe Sleep Lesson

Infant Safe Sleep included the education of 532 families and the distribution of safety devices including:

- 76 Portable Crib Play Yard
- 40 Crib or Play Yard Fitted Sheets
- 177 Sleep Sacks
- 65 Pacifiers
- 65 KID Child Product Safety Guides
- 300 Hot car books, and safe sleep books
- 65 (Onesies)

Family Plan for Safe Sleep

- 6 Caregiver Bed
- 15 Crib Bassinet or Other Approved Safe Sleep Location

The activities made a difference in the knowledge level of most people who took part. Upon arrival

- 50 Caregiver's knowledge level was Low
- 88 Caregiver's knowledge level was Moderate
- 0 Caregiver knowledge was High

Following Infant Safe Sleep Education activities

- 12 Caregiver's knowledge Increased Moderately
- 26 Caregiver's knowledge Increased Dramatically
- 200 Families changed their Infant Sleep Plan following the Interventions and education.

Earthquake Safety

One community focused on earthquake safety.

Stanford, CA

Internal: Staff/Patient/Constituent Education

More than 45 hospitals conducted internal activities promoting injury prevention.



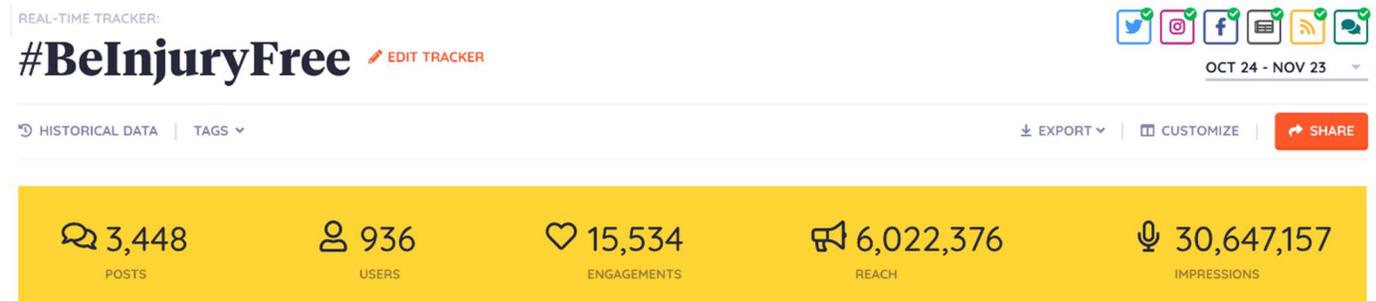
St. Louis OR shows unity on NIPD

1. Atlanta, GA
2. Atlanta, GA (Safe State Alliance)
3. Aurora, CO
4. Austin, TX
5. Battle Creek, MI
6. Birmingham, AL
7. Boston, MA (Children's)
8. Boston, MA (General)
9. Boston, MA (General)
10. Charleston, SC
11. Chicago, IL (Lurie)
12. Chicago, IL (University)
13. Denton, TX
14. El Paso, TX
15. Hollywood, FL (Joe DiMaggio Children's)
16. Houston, TX (Memorial)
17. Houston, TX (Texas Children's)
18. Indianapolis, IN (Riley)
19. Indianapolis, IN (St. Vincent Peyton Manning)
20. Iowa City, IA
21. Miami, FL
22. Kalamazoo, MI
23. Kalamazoo, MI
24. Little Rock, AR
25. Madera, CA
26. Milwaukee, WI
27. Miami, FL
28. Minneapolis, MN (Hennepin CO)
29. Nashville, TN
30. New Haven, CT
31. New Orleans, LA
32. NY, NY (Morgan Stanley)
33. Paw Paw, MI
34. Phoenix, AZ
35. Pittsburgh, PA
36. Reading, PA
37. Seattle, WA
38. South Haven, MI
39. Stanford, CA
40. Staten Island, NY
41. St. Louis, MO
42. Topeka, KS
43. Jacksonville, FL
44. Woodlands, TX
45. Worcester, MA

Media

NIPD events were covered by media and coverage was tracked in several ways. Highlights include more than 30 million impressions from the twitter chat, nearly 33,000 views of the NIPD webpage, articles in participant newsletters, posts on social media, and broadcast coverage including radio PSAs, podcasts and interviews, and earned television spots.

Twitter Chat



NIPD Web Page Coverage

Injury Free Coalition for Kids

- Page views
- July - 1,452
- August - 2,159
- September - 3,499
- October - 7,280
- **November - 17,026**
- December - 1,434
- Total - 32,850



Arkansas Children's Facebook Broadcast

TCAA Media Contest

<https://www.traumacenters.org/page/NIPDCampaign>

Newsletters

Kentucky Injury Prevention Research Center Website

https://kiprc.uky.edu/news/national-injury-prevention-day-again-shines-light-preventable-injuries?j=554306&sfmc_sub=129151525&l=23086_HTML&u=19017574&mid=10966798&jb=0

University of New Mexico Health Sciences

<https://hsc.unm.edu/news/2022/11/injury-prevention-day-november-18-awareness.html>

Safe States Alliance NewsRelease/Newsletter

<https://www.safestates.org/news/623209>

Safe States Alliance NewsRelease/Newsletter

<https://isp.netscape.com/entertainment/story/0022/20221116/8697389.htm>

NewsWire Release (Safe States)

<https://www.newswire.com/news/cities-across-the-country-turn-green-as-safe-states-and-other-21877072>

Memorial Hermann The Woodlands

<https://www.vogtengineering.com/safety-saturday-national-injury-prevention-day>

Newsletter Article Riley Hospital, Indianapolis Indiana

https://www.wfi.com/news/friday-is-national-injury-prevention-day/article_166553e4-66bf-11ed-af09-979dfd9d5407.html

Hennepin County Star Tribune Opinion Article

<https://www.startribune.com/plea-from-a-trauma-nurse-stay-away-from-me/600225464/>

Birmingham, AL

Alabama produced a series of PSAs that were placed on their website and provided to media. (No confirmation of their use.)

https://www.youtube.com/watch?v=rzCnnfVovq8&list=PLJBQOnYjmm7Pg5CAbEyQnWslJ4_Ziqc1Y&index=88

Facebook

Arkansas Children's Hospital Facebook Video Link

<https://fb.watch/gTqoSkk5wn/>

Rochester Minnesota Civic Center, Rochester MN Facebook page

<https://www.facebook.com/MayoCivicCenter/photos/a.104428532418/10160024457042419/>

Rochester, MN Government Facebook Page

<https://www.facebook.com/photo?fbid=438320548473200&set=a.174803111491613>

University Medical Center El Paso

<https://www.facebook.com/umcofelpaso>

Trauma Association Of South Carolina-TASC

[Did you know... - Trauma Association Of South Carolina-TASC | Facebook](#)

Myrtle Beach South Carolina Facebook Page

[Today is National Injury... - Grand Strand Medical Center | Facebook](#)

Safe Kids Connecticut Facebook

[Today is National Injury... - Safe Kids Connecticut | Facebook](#)

Indianapolis Indiana Facebook Payton Manning Children's Hospital

<https://www.facebook.com/PeytonChildrens/posts/pfbid02CjyfpCs4qKyzWWhbrAudvQJruVmgfrgXSN7gSYkEe7QKmxAWQMEB1HdsdCX9HLKI>

Safe Kids Central California Facebook

<https://www.facebook.com/SafeKidsCentralCA/posts/pfbid02CCCNZKJFEWDbKiDUKtGfKu3qhybph82fVgyPgheS6u5tZrKw19xMpWVUACpXimhZI>

Safe Kids Central California Facebook

<https://www.facebook.com/SafeKidsCentralCA/photos/a.5637493636312951/5980381055357539/>

Safe Kids Central California Facebook

<https://www.facebook.com/SafeKidsCentralCA/photos/a.5637493636312951/5980130395382605>

Madera, CA

<https://fb.watch/gXAu2IBHID/>

<https://fb.watch/gXAvdMkx8Y/>

<https://fb.watch/gXAwmqVNM0/>

<https://www.facebook.com/SafeKidsCentralCA/posts/pfbid02CCCNZKJFEWDbKiDUKtGfKu3qhybph82fVgyPgheS6u5tZrKw19xMpWVUACpXimhZI>

<https://www.facebook.com/SafeKidsCentralCA/photos/a.5637493636312951/5980381055357539/>

<https://www.facebook.com/SafeKidsCentralCA/photos/a.5637493636312951/5980130395382605/>

Instagram

New Jersey Division of Fire Safety

@nj_firesafety (Instagram Posting)

Birmingham, AL

Multiple Instagram stories on the Children's of Alabama account (@childrensofal)

Twitter chat (@ChildrensAL and @AliciaWebbMD)

Indianapolis Indiana Instagram Payton Manning Children's Hospital

<https://www.instagram.com/p/CIRR2w6O3s6/>

Indianapolis Indiana Instagram Payton Manning Children's Hospital

<https://twitter.com/PeytonChildrens/status/1595092864081477636>

Broadcast

Good Day Alabama Fox News

https://archive.tveyes.com/18120/3715596-197552/2c6c4203-8386-4c19-80cf-f982a1a704a8/WBRC_11-16-2022_08.21.41.mp4

Houston, TX

Univision (Hispanic Coverage of the need to address injuries among children)

[Conoce algunas recomendaciones para prevenir lesiones en niños | Video | Univision 45 Houston KXLN | Univision](#)

Riley Hospital, Indianapolis Indiana



https://www.wlfi.com/video/friday-is-national-injury-prevention-day/video_7b5e46d8-dfc5-5c01-97a3-278f58a1a5f8.html

New York Maimonides Facebook Video on Injuries seen there and ways to avoid them

<https://www.facebook.com/watch/?v=553895879811301&ref=sharing>

Hollywood, Florida Joe DiMaggio Children's Hospital Safety Video

<https://fb.watch/gYqzqVz41o>

Hollywood, Florida Joe DiMaggio Children's Hospital Instagram Safety Video

https://www.instagram.com/reel/CIG18DljSwY/?utm_source=ig_web

New Jersey Poison Control Center NIPD Post

<https://mobile.twitter.com/NJPoisonCenter/status/1593697562522898433?cxt=HHwWgsCq2ajf-Z0sAAAA>

Children's of Alabama Online News Service

https://www.youtube.com/watch?v=rzCnnfVovg8&list=PLJBQOnYjmm7Pg5CAbEyQnWslJ4_Ziqc1Y&index=88

Memorial Hermann The Woodlands

<https://www.vogtengineering.com/safety-saturday-national-injury-prevention-day>

Rochester Minnesota Proclamation

https://drive.google.com/file/d/1LI66MtS8TnxQk0V8ULGrNOq_Mr4ay3lm/view?fbclid=IwAR3quEkRAOI5dI4cf2Cq8mk1f1m90I63xqqf96thcaGRt4VBEDHZGFa09Lw&fireglass_rsn=true#fireglass_params&tabid=a3e22e417ffef704&start_with_session_counter=3&application_server_address=mc3.prod.fire.glass

Milwaukee local News Link

<https://www.tmj4.com/news/local-news/childrens-wisconsin-warns-of-counterfeit-car-seats-across-the-country>

Birmingham, AL

WBRC Fox 6 News

https://archive.tveyes.com/18120/3715596-197552/2c6c4203-8386-4c19-80cf-f982a1a704a8/WBRC_11-16-2022_08.21.41.mp4

St Louis Radio (6 Stations)

Six radio stations aired a 30 second PSA 15 times a week for two week: 103.3 KLOU (Classic hits), 100.3 The Beat (Hip Hop), 93.7 The Bull (Country), 1600 AM (Hallelujah), 104.9 (The Patriot), Z107.7 (Top 40) https://1drv.ms/u/s!ApeffXFe_rH1gftW-EWo8BUnf75d2g?e=nKs0Mf

The following media coverage was submitted but had not links.

Iowa City, IA

Podcast picked up by 60 Radio Stations Across State

Houston, TX (Memorial Herman)

Two interviews

Birmingham, AL

Local news stories on WVTM and WBMA (no links available)

Kansas City, MO

Fox 4 News

The aforementioned events were made possible by National Injury Prevention Day participating partners and their memberships including:

1. The Injury Free Coalition for Kids
2. Safe Kids Worldwide
3. Safe States Alliance
4. American Trauma Society
5. American Academy of Pediatrics
6. Be SMART -- a program of Everytown for Gun Safety Support Fund
7. Society for Advancement of Violence and Injury Research
8. Trauma Center Association of America
9. JPMA Cares

Sponsors included:

- | | |
|----------------------------|----------------------------|
| 1. BabyBjörn | 11. JPMA Cares |
| 2. BubbleBum Booster Seats | 12. MAM Baby |
| 3. Bugaboo | 13. Master Lock |
| 4. Cardinal Gates | 14. Mommy's Helper, Inc |
| 5. Chicco | 15. Munchkin |
| 6. Delta Children | 16. Prince Lionheart |
| 7. Evenflo | 17. Regal Lager, Inc. |
| 8. Graco | 18. Safety 1 st |
| 9. Halo Innovations, Inc. | 19. The Lock People |
| 10. Joovy | |

**A number of sites are already planning events for 2023. Join the effort to make a difference!
Call Lenita Johnson at 816-651-7777 for more information or go to www.injuryfree.org.**